

# RIGOBERTO A. LOPEZ

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## CONTACT

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## EDUCATION

Ph.D. Food and Resource Economics, University of Florida, 1983  
B.S. Food and Resource Economics, University of Florida, 1979  
Agr. Escuela Agrícola Panamericana, El Zamorano, Honduras, 1977  
2009-2010 LEAD21 Leadership Program

## POSITIONS

### Positions and Employment

2020 spring Visiting Researcher, Economics, Boston University  
2019-22 Richard DeFavero Professor of Agricultural Economics  
2010-19 Director, Zwick Center for Food and Resource Policy  
2008-19 Department Head  
1996- Professor, University of Connecticut  
2002 Visiting Scholar, Economics, Yale University  
1996-97 Visiting Scholar, Economics, Harvard University  
1990-96 Associate Professor, Agricultural and Resource Economics, University of Connecticut  
1990 Associate Professor, Rutgers University  
1984-90 Assistant Professor, Agricultural, Food & Resource Economics, Rutgers University  
1984 Research Associate, University of Florida  
1979-83 Research Assistant, University of Florida

### Other Experience and Professional Memberships

2018-19 Member, Gov. Elect Ned Lamont's Transition Policy Team on Agriculture  
2015- Co-editor, *Agribusiness: An International Journal*  
2016- Member, Editorial Board, *China Rural Survey*  
2013-19 Economic Expert, Re: Mushroom Direct Purchaser Antitrust Litigation  
2012 Instructor, USAID Guatemala, Applications of the Policy Analysis Matrix  
2011 Member, Review Panel of USDA/AFRI Grant Program  
2011 Consultant, Center for Independent Experts/National Marine Fisheries Serv.  
2010 Panelist, Margins in the Dairy Industry, USDA and DOJ Workshop  
2008- Member, National Association of Agricultural Economics leaders  
2003 Consultant, USAID Congo, Stakeholder Analysis of the Cassava Food System  
2004- Affiliate, Center for Research in Industrial Organization, University of Nebraska  
2002- Member, Editorial Board, *Journal of Agro-food Industrial Organization*  
1999 Harvard Institute for International Development-Central American Development Bank  
1998-2002 Member, Editorial Board, *American Journal of Agricultural Economics*

### Awards and Honors

2009 Outstanding Journal Article of 2009 in *Agribusiness: An International Journal*  
2009 Special Achievement Award, Connecticut Farm Bureau Association

1992-4 Listed in Who's Who Among Hispanic Americans  
1982 Outstanding Graduate Student Contribution, University of Florida  
1981 Outstanding Graduate Student Award, Alpha Zeta, University of Florida

## PUBLICATIONS

### Refereed Journal Articles

He, X., R.A. Lopez, and R. Boehm. "The Impact of Medicaid Expansion on Non-Alcoholic Beverage Choices by Low-Income Households." Forthcoming in *Health Economics*.

Binod, M., R.A. Lopez, and A. Azzam. 2020. "Testing for Local Bias in Food Consumption: The Case of Fluid Milk." *Agribusiness: An International Journal*, 36(2): 339-344.

Zhu, C., R.A. Lopez and X. Liu. 2019. "Consumer Response to Voluntary Nutrition Labeling in the Presence of Information Spillovers." *Food Policy*, 86(July, 101723):1-14,  
DOI.org/10.1016/j.foodpol.2019.05.006

Hu, L.R.A. Lopez, and Y. Zeng. 2019. "The Impact of Credit Constraints on the Performance of Chinese Agricultural Wholesale Markets." *Applied Economics*, 51:35, 3864-3875.  
DOI: 10.1080/00036846.2019.1584385

Li, Xun, Rigoberto A. Lopez, and Shuai Yang. 2018. "Energy-Milk Price Transmission at the Product Brand Level." *Agricultural Economics*, 49: 289-299.

Hirsch, Stefan, Giulia Tiboldo, and Rigoberto A. Lopez. 2018. "A Tale of Two Italian Cities: Brand-Level Milk Demand and Price Competition." *Applied Economics*, 50(49): 5239-5252.

Lopez, Rigoberto A., Xi He, and Azzeddine Azzam. 2018. "Stochastic Frontier Estimation of Market Power in the Food Industries." *Journal of Agricultural Economics*, 69(1): 3-17, DOI: 10.1111/1477-9552.12219

Li, Xun, Rigoberto A. Lopez, and Rui Wang. 2018. "Energy Price Shocks and Milk Price Adjustments." *Applied Economics Letters*, 25(4): 268-271.

He, Xi, Rigoberto A. Lopez, and Yizao Liu. 2017. "Are Online and Offline Advertising Substitutes or Complements?" *Journal of Agricultural & Food Industrial Organization*, 16(2), December, DOI: 10.1515/jafio-2017-0031.

Lopez, Elena and Rigoberto A. Lopez. 2017. "Introduction to the Special Issue in Honor of Professor Emilio Pagoulatos." *Journal of Agricultural & Food Industrial Organization*, 16(2), December, DOI: 10.1515/jafio-2017-0032.

Sun, Shengmin & Lopez, Rigoberto, and Liu, Xiaou. 2017. "Property Rights, Labor Mobility and Collectivization: The Impact of Institutional Changes on China's Agriculture in 1950–1978." *International Review of Economics & Finance*, 25 (November): 345-351, DOI: 10.1016/j.iref.2017.01.019.

Scalco, Paulo, Rigoberto A. Lopez, and Xi He. 2017. "Buyer and/or Seller Power? An Application to the Brazilian Milk Market," *Applied Economics Letters*, 24(16): 1173-1176, DOI: 10.1080/13504851.2016.1262515ing.

Lopez, Rigoberto A., Xi He, and Eleonora de Falcis. 2017. "What Drives the New Chinese Agricultural Subsidies?" *World Development*, 93(c), pp. 279-292. DOI: 10.1016/j.worlddev.2016.12.015

Di, Yuan, Rigoberto A. Lopez, and Xiaou Liu. 2017. "The Impact of Wal-Mart Supercenters' entry on Incumbent Supermarket Profit Margins: A Case Study of Fluid Milk." *China Agricultural Economic Review*, 9 (1), pp. 130-140.

Li, Xun and Rigoberto A. Lopez. 2016. "Food Environment and Weight Outcomes: A Stochastic Frontier Approach." *Applied Economics* 48(47): 4526-4537.

Liu, Yizao and Rigoberto A. Lopez. 2016. "Social Media Conversations and Consumer Brand Choices." *Marketing Letters*, 27(1): 1-13.

Zhu, Chen, Rigoberto A. Lopez, and Xiaou Liu. 2016. "Information Cost and Consumer Choices of Healthy Foods." *American Journal of Agricultural Economics*, 98(1): 41-53.

Li, Xun and Rigoberto A. Lopez. 2015. "Do Brand Advertising Spillover Effects Matter?" *Agribusiness: An International Journal* 31(2): 229-242.

Lopez, Rigoberto A., Yizao Liu and Chen Zhu. 2015. "Brand Advertising Spillovers and Demand for Private Labels." *Applied Economics*, 47(25): 2563-2576.

Cleary, Rebecca and Rigoberto A. Lopez. 2014. "Supermarket Responses to Wal-Mart Expansion: A Structural Approach." *Empirical Economics*, 47(3): 905-925.

Lopez, Rigoberto A., Elena Lopez and Carmen Liron-Espana. 2014. "Who Benefits from Industrial Concentration? Evidence from U.S. Manufacturing." *Journal of Industry, Competition and Trade*: 14(3): 303-317.

Liu, Yizao, Rigoberto A. Lopez, and Chen Zhu. 2014. "The Impact of Alternative Policies to Decrease Soda Consumption." *Agricultural and Resource Economics Review*, 43(1), April: 53-68.

Onyango, Benjamin M. and Rigoberto A. Lopez. 2013. "Interest Groups and the Price of Cereals in Kenya. 2013." *Global Journal of Science Frontier Research* 13 (7D): 15-23.

Lopez, Rigoberto A. and Xenia Matschke. 2012. "Home Bias in U.S. Beer Consumption." *Pacific Economic Review*. 17(4), October, 300-317.

Liu, Xiaou and Rigoberto A. Lopez. 2012. "Evidence of Rational Addiction to Carbonated Soft Drinks." *China Agricultural Economics Review* 4(October): 525-534.

Bonanno, Alessandro and Rigoberto A. Lopez. 2012. "Wal-Mart's Monopsony Power in Metro and Non-Metro Labor Markets." *Regional Science and Urban Economics* 42(July): 569-579.

Lopez, Rigoberto A. and Kristen .L. Fantuzzi. 2012. "Demand for Carbonated Soft Drinks: Implications for Obesity Policy." *Applied Economics* 44(July): 2859-2865.

Chen, Zhu and Rigoberto A. Lopez. "Weight Implications of Soda Consumption." 2012. *AgroFOOD Industry High Tech* 23(2): March/April 2012.

Bonanno, Alessandro and Rigoberto A. Lopez. "Competition Effects of Supermarket Services." *American Journal of Agricultural Economics* 91(August 2009): 555-568.

Lopez, Elena and Rigoberto A. Lopez. "Demand for Differentiated Milk Products: Implications for Price Competition." *Agribusiness* 25(October 2009): 453-465. *Outstanding Article Award of 2010 in this Journal*.

Lopez, Rigoberto A., Linda Drake, Jennifer Martin and Sylvie Tchumtchoua. "Assessing Community Food Security Across Connecticut Towns." *Journal of Hunger and Environmental Nutrition* 3(July 2008): 51-66.

Lopez, Rigoberto A. "Does 'Protection for Sale' Apply to the U.S. Food Industries?" *Journal of Agricultural Economics* 59(January 2008): 25-40.

Chidmi, Benaissa and Rigoberto A. Lopez. "Supermarket-Brand Level Demand for Breakfast Cereals and Retail Competition." *American Journal of Agricultural Economics* 89(May 2007): 324-337.

Gonzalez, Maria A. and Rigoberto A. Lopez. "Political Violence and Farm Household Efficiency in Colombia." *Economic Development and Cultural Change* 55(January 2007): 367-392.

Lopez, Rigoberto A., Emilio Pagoulatos, and Maria A. Gonzalez. "Home Bias and U.S. Imports of Processed Food Products." *North American Journal of Trade and Finance* 17(December 2006): 363-373.

Lopez, Rigoberto A. and Xenia Matskche. "Food Protection for Sale." *Review of International Economics*, 14(August 2006): 380-391.

Chidmi, Benaissa, Rigoberto A. Lopez, and Ronald W. Cotterill. "Dairy Compact, Market Power, and Milk Prices in Boston." *Agribusiness: An International Journal*: 21 (Fall 2005): 475-491.

Lopez, Rigoberto A. and Carmen Lirón-España. "Price and Cost Impacts of Concentration in Food Manufacturing Revisited." *Journal of Agribusiness*: 23 (Spring 2005): 41-55.

Bonanno, Alessandro and Rigoberto A. Lopez. "Private Label Expansion and Supermarket Milk Prices." *Journal of Agro-Food Industrial Organization*: 2005, Vol. 3: Special Issue, Article 2 (16 pages). Available from <http://www.bepress.com/jafio/vol3/iss1/art2/>.

Azzam, Azzeddine, Elena Lopez, and Rigoberto A. Lopez. "Imperfect Competition and Total Factor Productivity Growth." *Journal of Productivity Analysis* 22 (November 2004): 173-184.

Lopez, Rigoberto A. and Elena Lopez. "The Impact of Imports on Price Cost Margins: An Empirical Illustration." *Empirical Economics* 28(April 2003): 403-416.

Lopez, Rigoberto A. and Carmen Lirón-España. "Social Welfare and the Oligopoly-Efficiency Tradeoff in U.S. Food Processing: A Note." *Journal of Agricultural & Food Industrial Organization*: 2003, Vol. 1: No.1, Article 5 (10 pages). Available from <http://www.bepress.com/jafio/vol1/iss1/art5>.

Hathie, Ibrahima and Rigoberto A. Lopez. "The Impact of Market Reforms on the Senegalese Peanut Economy." *Journal of International Development* 14 (July 2002): 543-554.

Lopez, Rigoberto A. "Price and Exchange Rate Transmission for Basic Grains in El Salvador." *Políticas Agrícolas* 12 (2002): 169-188.

Lopez, Rigoberto A., Azzeddine M. Azzam, and Carmen Lirón-España. "Market Power and/or Efficiency: A Structural Approach." *Review of Industrial Organization* 20(March 2002): 115-126.

Lopez, Rigoberto A. "Campaign Contributions and Agricultural Subsidies." *Economics and Politics* 13 (November 2001): 257-279.

Lopez, Rigoberto A. "Alternative Methods for Estimating Price Elasticities of Imports." *Journal of International Food and Agribusiness Marketing* 11(December 2000): 21-31.

Lopez, Rigoberto A. and Ibrahima Hathie. "The Structure of Government Intervention in African Agriculture." *Journal of Development Studies* 37(October 2000): 57-72.

Lopez, Rigoberto A. and Hugo H. Ramos. "Demand and Supply Response for Basic Grains in El Salvador." *Agribusiness: An International Journal* 14(1998): 475-481.

Bhuyan, Sanjib and Rigoberto A. Lopez. "Oligopoly Power and Allocative Efficiency in U.S. Food and Tobacco Manufacturing." *Journal of Agricultural Economics* 49(1998): 434-442.

Bhuyan, Sanjib and Rigoberto A. Lopez. "What Determines Welfare Losses from Oligopoly in the Food and Tobacco Industries?" *Agricultural and Resource Economics Review* 27(October 1998): 258-265.

Lopez, Rigoberto A. and Sanjib Bhuyan. "Determinants of Allocative Efficiency Losses from Oligopoly Power." *Quarterly Review of Economics and Finance* 38(Spring 1998):61-72.

Bhuyan, Sanjib and Rigoberto A. Lopez. "Oligopoly Power in the Food and Tobacco Industries." *American Journal of Agricultural Economics* 79(Aug. 1997): 1035-1043.

Lopez, Rigoberto A. and Sanjib Bhuyan. "A Comparison of Oligopoly Welfare Loss Estimates in Food Manufacturing: Comment." *American Journal of Agricultural Economics* 78(Aug. 1996):706-709.

Lopez, Rigoberto A. and Emilio Pagoulatos. "Trade Protection and the Role of Campaign Contributions in U.S. Food and Tobacco Industries." *Economic Inquiry* 34(April 1996): 237-248.

Lopez, Elena and Rigoberto A. Lopez. "Market Structure and the Impact of Imports on Price Cost Margins." *Review of Industrial Organization* 11(1996):107-113.

Bhuyan, Sanjib and Rigoberto A. Lopez. "Welfare Losses Under Alternative Oligopoly Regimes: The U.S. Food and Tobacco Manufacturing Industries." *Journal of Agricultural and Applied Economics* 27(1995): 577-587.

Lopez, Rigoberto A., Marilyn A. Altobello, and Farhed A. Shah. "Amenity Benefits and Public Policy: An Application to the Connecticut Dairy Sector." *Journal of Agricultural and Applied Economics* 26(December 1994): 485-496.

Nardone, Gianluca and Rigoberto A. Lopez. "The Welfare Effects of the New CAP Cereals Regime: A Comment." *Journal of Agricultural Economics* 45(1994): 386-388.

Lopez, Rigoberto A. "Political Economy of Pricing Policies: The Case of Philippine Sugar." *The Developing Economies* 32(1994): 155-166.

Lopez, Rigoberto A. and Emilio Pagoulatos. "Rent Seeking and the Welfare Cost of Trade Barriers." *Public Choice* 64(1994): 149-160.

Lopez, Rigoberto A., Farhed A. Shah, and Marilyn A. Altobello. "Amenity Benefits and the Optimal Amount of Land." *Land Economics* 70(February 1994): 53-62.

Lopez, Rigoberto A. and Zhikang You. "Determinants of Oligopsony Power: The Haitian Coffee Case." *Journal of Development Economics* 35(1993): 275-284.

Lopez, Rigoberto A. and Zhikang You. "The Impact of Oligopsony and Taxation on the Haitian Coffee Economy." *World Development* 21(1993): 465-473.

Lopez, Rigoberto A. and Daniel Dorsainvil. "An Analysis of Pricing in the Haitian Coffee Market." *Journal of Developing Areas* 25(1990): 93-106.

Lopez, Rigoberto A. "Economic Surpluses in the U.S. Sugar Market." *Northeastern Journal of Agricultural and Resource Economics* 19(1990): 28-36.

Lopez, Rigoberto A., Emilio Pagoulatos, and Leo C. Polopolus. "Constraints and Opportunities in Vegetable Trade." *Journal of Food Distribution Research* 20(1989): 63-74.

Lopez, Rigoberto A. and Nona R. Henderson. "The Determinants of Location Choices for Food Processing Plants." *Agribusiness: An International Journal* 5(1989):619-632.

Lopez, Rigoberto A. "Political Economy of U.S. Sugar Policies." *American Journal of Agricultural Economics* 71(1989): 20-31. (Reprinted in Japanese in *Nobiyuku Nogyo* No. 787, Tokyo, Japan, 1991).

Lisansky, Judith, Margaret S. Andrews, and Rigoberto A. Lopez. "The Determinants of Right-to-Farm Conflicts." *Rural Sociology* 53(Summer 1988): 246-255.

Lopez, Rigoberto A., Adesoji O. Adelaja, and Margaret S. Andrews. "The Effects of Suburbanization on Agriculture." *American Journal of Agricultural Economics* 70(1988): 346-358.

Lopez, Rigoberto A. and Thomas H. Spreen. "Evaluating a New Payment System for a Processing Cooperative." *Journal of Agricultural Cooperation* 2(1987): 16-29.

Lopez, Rigoberto A. and Arnold O. Munoz. "Supply Response in the Northeastern Fresh Tomato Market." *Northeastern Journal of Agricultural and Resource Economics* 16(1987):35-43.

Lopez, Rigoberto A. "The Use of Composite Price Expectations in Supply Response Models." *Canadian Journal of Agricultural Economics* 34(1986):455-474.

Lopez, Rigoberto A. and Jorge L. Sepulveda. "Changes in the U.S. Demand for Sugar and Implications for Import Policies." *Northeastern Journal of Agricultural and Resource Economics* 14(1985):177-182.

Lopez, Rigoberto A. and Thomas H. Spreen. "Coordination Strategies and Nonmembers' Trade in Processing Cooperatives." *Journal of Agricultural Economics* 36(1985):385-396.

Lopez, Rigoberto A. and Thomas H. Spreen. "The Impact of Alternative Payment Arrangements on the Performance of Florida Sugarcane Cooperatives." *Southern Journal of Agricultural Economics* 16(1984):99-107. Reprinted in 2009 by the National Law Center, University of Arkansas School of Law [http://www.nationalaglawcenter.org/assets/bibarticles/lopezspreen\\_payment.pdf](http://www.nationalaglawcenter.org/assets/bibarticles/lopezspreen_payment.pdf)

### **Journal Articles in Preparation**

Burney, S., R. Boehm, and R.A. Lopez. "The Impact of the 2014 Medicaid Expansion on SNAP Participation and Benefits."

Burney, S. and R.A. Lopez. "Political Economy of State SNAP Participation."

Matschke, X., G. Tripathi, and R. A. Lopez. "Is MSG Rationally Addictive? Evidence from Potato Chips Consumption."

Lopez, R.A. and S. Chen. "Impact of Medicaid Expansion on Food Demand: An EASI Approach."

Hu, L.R.A. Lopez, and Y. Zeng. "Credit Constraints: Their Existence and Determinants for Chinese Agricultural Wholesalers. R&R *International Food and Agribusiness Management Review*.

Li, S., R.A. Lopez, and Y. Liu. "Consumer Preferences for Sustainably Produced Milk."

Zhu, C., R.A. Lopez, and X. Liu. "Temperature and Diet Quality: Evidence from China."

Tiboldo, G., E. Castellari, R.A. Lopez, and A. Bonanno. "The Competitive and Welfare Effects of Private Label Presence on Vertically and Horizontally Differentiated Food Markets."

### **Edited Book**

Lopez, Rigoberto A. and Leo C. Polopolus, eds. *Vegetable Markets in the Western Hemisphere*. Ames, Iowa: Iowa State University Press, August 1992.

### **Chapters in Books**

Chidmi, B. and R.A. Lopez. "The Role of Retail Services in Food Market Equilibrium." In *Innovation and Food System Dynamics in Food Networks Vol. I*, M. Fritz, U. Rickert and G. Schiefer, eds. University of Bonn-ILB Press, Bonn, 2007, pp. 497-506.

Bhuyan, S. and R.A. Lopez. "Oligopoly Power and Allocative Efficiency in U.S. Food Processing and Tobacco Industries." In *New Empirical Industrial Organization and the Food System*, Harry Kaiser and Nobuhiro Suzuki, eds. New York: Peter Lang Publishing, 2006, pp. 125-139.

Chidmi, B., R.A. Lopez, and R.W. Cotterill. "Manufacturers-Retailers Relations with an Application to Breakfast Cereals." In *Defesa da Concorrença e Poder de Mercado No Agronegócio* (Advances in Competition and Poder de Mercado in Agribusiness), M.J. Braga, D.R.D. Aguiar and E. Cardoso-Teixeira, eds. Vicosa (MG), Brazil, 2005.

Lopez, R.A. "Oligopoly-Efficiency Tradeoff in U.S. Food Processing." In *Defesa da Concorrença e Poder de Mercado No Agronegócio* (Advances in Competition and Poder de Mercado in Agribusiness), M.J. Braga, D.R.D. Aguiar and E. Cardoso-Teixeira, eds. Vicosa (MG), Brazil, 2005.

Foltz, J., B. Larson, and R.A. Lopez. "Land Tenure, Investment, and Agricultural Production in Nicaragua." In *Environment for Growth in Central America* edited by Theodore Panayotou, Cambridge, MA: Harvard University Press, 2001.

Lopez, R.A. and I. Hathie. "The Impact of Structural Adjustment Programs in Senegalese Agriculture: The Case of Peanuts." Proceedings of a Conference at ENEA, Dakar, Sénégal, August 12, 1999. Bravo-Ureta, B., I. Hathie, and A. Thiam, eds. In *Developpement Rural et Decentralisation au Sénégal*, Proceedings of a Conference at ENEA, Dakar, Sénégal, August 12, 1999.

Lopez, R. A. and E. Pagoulatos. "The Political Market for Protection in U.S. Food Manufacturing," in P. Abbott and I. M. Sheldon, eds. *Industrial Organization and Trade in the Food Industries*, Boulder, CO: Westview Press, 1996, pp. 65-75.

Lopez, R. A. and E. Pagoulatos. "Food Processing Market Structure and Political Influence: Redistribution Through Trade Barriers." In *Competitive Strategy Analysis in the Food System*, R. W. Cotterill, ed., Boulder, Colorado: Westview Press, 1993, pp. 331-348.

Lopez, R.A. and E. Pagoulatos. "A Conceptual Analysis of Vegetable Trade." In *Vegetable Markets in the Western Hemisphere*, R.A. Lopez and L.C. Polopolus, eds., Ames, Iowa: Iowa State University Press, August 1992, pp. 162-175.

Andrews, M.S. and R.A. Lopez. "Agricultural Disinvestment in Urbanizing Areas." In *Land Use Transition in Urbanizing Areas: Research and Information Needs*, R.E. Heimlich, ed., Economic Research Service - USDA and The Farm Foundation, December 1989, pp. 53-66.

Lopez, R.A. and K.G. Sachtler. "A Political Economic Analysis of the United States Sugar Program." In *Government Intervention in Agriculture: Cause and Effect*, B. Greenshields and M. Bellamy, eds., Aldershot, U.K.: Grower Publishing Co., September 1989, pp. 181-187.

### **Selected Experiment Station and Department Reports**

Lopez, R.A., R. Boehm, M. Pineda, P. Gunther, and F. Carstensen. *Economic Impacts of Connecticut's Agricultural Industry: Update 2015*. College of Agriculture and Natural Resources, University of Connecticut, September 2017. 2200 copies distributed and posted on multiple websites. Media covered by the Associated Press and other national outlets reaching a market of 65 million readers.

Lopez, R.A., D. Joglekar, C. Zhu, P. Gunther, and F. Carstensen. *Economic Impacts of Connecticut's Agricultural Industry*. College of Agriculture and Natural Resources, University of Connecticut, September 2010. 2000 copies distributed and posted on multiple websites.

Lopez, R.A. *The Impact of the Dairy Industry on the Connecticut Economy*. Report to the Connecticut Department of Economic and Community Development and the Department of Agriculture, December 24, 2008, 17 pages.

Lopez, R.A., J. Martin, S. Tchumtchoua, and L. Drake. *Community Food Security in Connecticut: Evaluation and Ranking of 169 Towns*. September 2005, 2000 brochure copies printed and distributed.

Lopez, R.A. and dePrada, J. "The Connecticut Green Industry." In *21<sup>st</sup> Century Connecticut Agriculture and Resources*, Linda K. Lee, ed., October 2003, pp. 50-70.

Lopez, R. A. "The Food Processing Industries of Connecticut." In *Connecticut Agriculture and Resources 2000*, Linda K. Lee, ed., 1996, pp. 61-77.

Lopez, R. A. and N. R. Henderson. *The Impediments to Increased Agricultural and Seafood Processing in New Jersey, A Final Report*, New Jersey Agricultural Experiment Station, Publication No. P-02261-1-88, 1988, 166 pages.

Lopez, R.A. and N.R. Henderson. *List of Processors of Fruit, Vegetable, Egg, Poultry and Seafood in the Mid Atlantic States, California, and Louisiana*. New Jersey Agricultural Experiment Station, Publication No. P-02261-2-88, 1988, 38 pages.

Lopez, R.A., J. Alvarez, and G. Kidder. "Enterprise Budget for Sugarcane Production in South Florida, 1978-1979." Food and Resource Economics Department Economic Information Report 119, University of Florida, September 1979, 21 pages.

**Zwick Center Publications** (available at <http://www.ZwickCenter.uconn.edu>)

#### *Research Papers:*

He, Xi,,Rigoberto A. Lopez , and Rebecca Boehm. 2019. The Impact of Medicaid Expansion on the



Healthfulness of Non-Alcoholic Beverage Choices among Low-Income Households.” Working Paper 53. Also available as a Social Science Research Network Working Paper:  
[https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=3400875](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3400875)

Binod, M., R.A. Lopez, and A. Azzam. 2018. “Testing for Local Bias in Food Consumption: The Case of Fluid Milk.”

Zhu, C., R.A. Lopez and X. Liu. 2017. “Consumer Response to Voluntary Nutrition Labeling in the Presence of Information Spillovers.”

He, Xi, Rigoberto A. Lopez, and Yizao Liu. 2015. "Substitution between Online and Offline Advertising: Evidence from the Carbonated Soft Drink Industry."

Li, Xun and Rigoberto A. Lopez. 2015. "Energy Price Transmission and Retail Milk Prices."

Lopez, Rigoberto A., Hualu Zheng, and Azzeddine Azzam. 2015. "Oligopoly Power in the Food Industries Revisited: A Stochastic Frontier Approach."

Lopez, Rigoberto A., Nataliya Plesha and Ben Campbell. 2014. "Economic Impacts of Agriculture in Eight Northeastern States." Farm Credit East.

Liu, Y., R.A. Lopez, and C. Zhu. 2013. "How Effective is Public Policy in Decreasing Soda Consumption? An Assessment of Four Policy Options." Zwick Center for Food and Resource Policy, Working Paper No. 19, April 2013.

Lopez, R.A., Y. Liu, and C. Zhu. 2013. "Spillover and Competitive Effects of Advertising in the Carbonated Soft Drink Market." Zwick Center for Food and Resource Policy, Working Paper No. 18, February 2013.

Lopez, R.A. and X. Liu. "Entry of Wal-Mart Supercenters and Supermarkets' Profit Margins." Zwick Center for Food and Resource Policy, Working Paper No. 3, November 2011.

Lopez, R.A. and X. Matschke. "Home Bias in U.S. Beer Consumption." Zwick Center for Food and Resource Policy, Working Paper No. 4, November 2011.

*Outreach:*

Jelliffe, Jeremy, Rigoberto A. Lopez, and Suresh Ghimire. 2020. “CBD Hemp Production Cost and Returns for Connecticut Farmers.” Zwick Center for Food and Resource Policy, Outreach report 66.

Laughton, Christopher and Rigoberto A. Lopez. 2020. Economic Impacts of the Connecticut Green Industry in 2017. Zwick Center for Food and Resource Policy, Outreach Report 63.  
<http://zwickcenter.uconn.edu/CT-Green-Industry.pdf>

Boehm, Rebecca, Jiff Martin, Jaime Foster, and Rigoberto A. Lopez. 2019. "Food Insecurity and Obesity Incidence Across Connecticut". Outreach Report 54. [or54.pdf](#)

Lopez, R.A., Boehm, R., Pineda, M., Gunther, P., and Carstensen, F. *Economic Impact of Connecticut's Agricultural Industry: Update 2015*. Zwick Center for Food and Resource Policy Research Report 5, University of Connecticut, September 2017.

Lopez, R.A., N. Plesha, and B. Campbell. *Northeast Economic Engine: Agriculture, Forest Products and Commercial Fishing*. A Report by Farm Credit East, May 2015. 28 pages.

Lopez, Rigoberto, Nataliya Plesha and Ben Campbell. *Northeast Agriculture 2015: Insights and Perspectives*. Economic Analysis and Papers on Agriculture, Commercial Fishing, and the Forest Products Industry. Farm Credit East.

Lopez, Rigoberto A., Nataliya Plesha, and Ben Campbell. 2015. "Economic Impacts of Agriculture in Eight Northeastern States." *Northeast Agriculture 2015 Insights and Perspectives*.

Lopez, Rigoberto, Adam Rabinowitz, and Nataliya Plesha. Economic and Sustainability Impacts of PA 09-229 to Support Dairy Farming in Connecticut. Zwick Center for Food and Resource Policy, Outreach Report 17.

Lopez, R.A. and C. Laughton. *Northeast Agriculture: The Overlooked Economic Engine*. A Report by Farm Credit East, August 2012.

Warner, Tammy, Rigoberto A. Lopez, Adam N. Rabinowitz, Ben Campbell, and Jiff Martin. 2012. *Estimates of Consumption of Locally-Grown Agricultural Products in Connecticut*. Zwick Center for Food and Resource Policy, Outreach Report 10.

Rabinowitz, A.N. and R.A. Lopez. *Milk Cost of Production Estimates*. Zwick Center for Food and Resource Policy, Outreach Reports No. 1, 3-6 for quarter 1, 2011 through quarter 1, 2012.

Rabinowitz, A.N. and R.A. Lopez. *Comparison of Dairy Farming in Connecticut, Vermont, and Maine for Purposes of Determining the Appropriate Cost of Production Benchmark for Connecticut*. Zwick Center for Food and Resource Policy, Outreach Report No. 2, September 2011.

**Food Marketing Policy Center Publications** (available at <http://www.fmpc.uconn.edu/publications/>)

Lopez, E. and R.A. Lopez. "Demand for Differentiated Milk Products: Implications for Price Competition." University of Connecticut, Food Marketing Policy Center, Research Report 104, April 2008.

Bonanno, A. and R.A. Lopez. "Wal-Mart's Monopsony Power in Local Labor Markets." University of Connecticut, Food Marketing Policy Center, Research Report 103, February 2008.

Cleary, R. and R.A. Lopez. "Is Wal-Mart Good for Competition? Evidence from Milk Prices." University of Connecticut, Food Marketing Policy Center, Research Report 101, October 2007.

Bonanno, A. and R.A. Lopez. "Competition Effects of Supermarket Services." University of Connecticut, Food Marketing Policy Center, Research Report 94, September 2007.

Tchumtchoua, S. and R.A. Lopez. *A Town-Level Assessment of Community Food Security in Connecticut*. Research Monograph No. 2, Food Marketing Policy Center, University of Connecticut, May 2005, 63 pages.

Lopez, Rigoberto A. and Xenia Matschke. "Food Protection for Sale." University of Connecticut, Food Marketing Policy Center Research Report 85, May 2005, 26 pages.

Chidmi, Benaissa, Rigoberto A. Lopez, and Ronald W. Cotterill. "Retail Oligopoly Power, Dairy Compact, and Boston Milk Prices" University of Connecticut, Food Marketing Policy Center, Research Report 83, October 2004.

Azzam, Azzeddine M., Elena Lopez, and Rigoberto A. Lopez. 2002. "Imperfect Competition and Total Factor Productivity Growth in U.S. Food Processing." University of Connecticut, Food Marketing Policy Center Research Report 68, October 2002, 16 pages.

Lopez, Rigoberto A. and Ibrahima Hathie. "Is Protection for Sale in U.S. Food Industries?" University of Connecticut, Food Marketing Policy Center Research Report 69, October 2002, 16 pages.

Lirón-España, C. and R.A. Lopez. "When is Concentration Beneficial?" University of Connecticut, Food Marketing Policy Center Research Report 62, November 2001.

Lopez, Rigoberto A., and Elena Lopez, "The Impact of Imports on Price-Cost Margins: An Empirical Illustration. University of Connecticut, Food Marketing Policy Center Research Report #61, August 2001.

Lopez, R.A., A.M. Azzam, and C. Lirón-España. "Market Power and/or Efficiency: An Application to U.S. Food Processing." University of Connecticut, Food Marketing Policy Center Research Report 60, June 2001..

Lopez, R.A. "Campaign Contributions and Agricultural Subsidies." University of Connecticut, Food Marketing Policy Center Research Report 59, June 2001.

### **Other Publications**

Lopez, R.A., M. Fallahi, and S. Lanza. 2019. Economic Impacts of the University of Connecticut. Fall. <https://impact.uconn.edu/content/uploads/2020/01/UConn-Economic-Impact-Report-1.pdf>

Lopez, R.A. and Kabambi, C. *The Cassava Market of the Democratic Republic of Congo: A Stakeholder Analysis*. A report for the South East Consortium for International Development, USAID contract No. No. LAG-00-93-00042-00, January 31, 2003, 45 pages.

Lopez, R.A. *Feasibility of Graduate Training at ENEA: An Assessment of Current Situation and Potential Areas of Concentration*." Department of Agricultural and Resource Economics, University of Connecticut, January 2002.

Lopez, R.A., A.M. Azzam, and C. Lirón-España. "Market Power and/or Efficiency: A Structural Approach." University of Nebraska, Center for Agro-Industrial Economics and Policy, Working Paper WP003, February 2001.

Foltz, J., B. A. Larson, and R. A. Lopez. "Land Tenure, Investment, and Agricultural Production in Nicaragua." Harvard Institute for International Development, Development Discussion Paper No. 738, February 2000. Also available online: <http://harvard.edu/pub/ddps/ssps.html>.

Lopez, R.A. "Price and Exchange Rate Transmission for Basic Grains in El Salvador." A report for the U.S. Agency for International Development, June 30, 1999.

Foltz, J.D., B.A. Larson, and R.A. Lopez. "Land Tenure, Investment, and Agricultural Production in Region II of Nicaragua: An Econometric Analysis." A report for the Harvard Institute of International Development, Central America Project, June 30, 1999, 34 pages.

Lopez, R.A. "Price Elasticities of Import Demand for Basic Grains in El Salvador." A report for the U.S. Agency for International Development, October 29, 1998, 15 pages.

Lopez, R.A. "An Econometric Analysis of Supply Response and Demand for Basic Grains in El Salvador." A report for the U.S. Agency for International Development, June 20, 1998, 17 Pages.

Lopez, R.A. "The U.S. Sugar Industry: A Comparison of Policy Benefits." Report for the Everglades Environmental Foundation Trust, November 1995.

Lopez, R. A. "Florida Sugar Producers: Benefits from Public Policies." Report for the Save Our Everglades Environmental Coalition, August 1993. Revised May 1994.

Lopez, R. A. and E. Pagoulatos. "Rent Seeking and the Welfare Cost of Trade Barriers." NC-194 Research Committee on Organization and Performance of World Food Systems, Working Paper OP-38, August 1992.

Lopez, R.A. "Political Economy of U.S. Sugar Policies." *Nobiyuku Nogyo* No. 787, Tokyo, Japan, 1991.

Lopez, R.A., A.O. Adelaja, and M.S. Andrews. "The Effects of Suburbanization on Agriculture." (Abstract: *Journal of Economic Literature* 26(1988):2149).

Lopez, R.A. "A Policy Analysis of the Sugar Program." *Policy Research Notes* 25(May 1988):10.

Lopez, R.A. and D. Dorsainvil. "The Degree and Sources of Oligopsony Power: An Application to the Haitian Coffee Market." NE-165 Research Committee on Private Strategies, Public Policies and Food System Performance, Working Paper No. 10, April 1988, 27 pages.

Lopez, R.A. "Political Economy of the United States Sugar Policies." NE-165 Research Committee on Private Strategies, Public Policies and Food System Performance, Working Paper No. 8, March 1988, 32 pages.

Lopez, R.A. "Policy Structural Implications of Suburbanization." *Policy Research Notes* 22(November 1986):11.

Lopez, R.A. and T.H. Spreen. "Assessing Payment System in Processing Cooperatives." Northeast American Institute for Decision Sciences 1985 Proceedings, John C. Saber, Editor, pp. 98-101, 1985.

Lopez, R.A. "The Impact of Alternative Marketing Arrangements on the Performance of Processing Cooperatives." Ph.D. dissertation, University of Florida, 1983, 143 pages. Available online at <http://www.archive.org/details/impactofalternat00loperich>

## **PRESENTATIONS**

### **Professional Meetings**

Lopez, R.A. "Hemponomics: What Does the Dismal Science Say about the Ongoing Trend in the Hemp Industry?" Organized Symposium, Agricultural and Applied Economics Association Meetings, July 25-28, 2020, Kansas City, MO.

Lopez, R.A. and B. Khanal. Got Local? Demand for Milk with Food Miles. Selected paper, Agricultural and Applied Economics Association Meetings, July 26-38, 2020, Kansas City, MO.

Li, S. and R.A. Lopez. Consumer Preferences for Sustainably Produced Milk in China. Agricultural and Applied Economics Association Meetings, July 26-38, 2020, Kansas City, MO.

Burney, S. and R.A. Lopez. Political Economy of State SNAP Participation. Agricultural and Applied Economics Association Meetings, July 26-38, 2020, Kansas City, MO.

Lopez, R.A., C. Zhu, and X. Liu. "Temperature and Diet Quality: Evidence from China." Selected oral presentation, 175<sup>th</sup> EAAE Seminar, May 13-15, 2020, Gargano, Lake Garda, Italy (postponed).

Lopez, R.A. and X. Chen. "The Impact of Medicaid Expansion on Food Choices: An EASI Approach." Selected paper, Agricultural and Applied Economics Association Meetings, July 21-23, 2019, Atlanta, GA.

Zhu, C., R.A. Lopez, and X. Liu. "Consumer Responses to Front-of-Package Labeling with Information Spillovers." Selected paper, Agricultural and Applied Economics Association Meetings, July 21-23, 2019, Atlanta, GA.

He, X. and R.A. Lopez, and R. Boehm. "Medicaid Expansion and Food Choices: The Case of Carbonated Soft Drinks." Selected paper, Agricultural and Applied Economics Association Meetings, August 5-7, 2018, Washington, D.C.

Boehm, R., S. Burney, and R.A. Lopez. "The Impact of Medicaid Expansion on Food Purchases among Low-Income U.S. Households." Selected paper, Agricultural and Applied Economics Association Meetings, August 5-7, 2018, Washington, D.C.

Burney, S., R. Boehm, and R.A. Lopez. "Impact of the 2014 Medicaid Expansion on SNAP Participation." Selected paper, Agricultural and Applied Economics Association Meetings, August 5-7, 2018, Washington, D.C.

Xie, Z., R.A. Lopez, X. Zhu, and C. Lin. "Technical Measures, R&D Investment, and Technical Progress: Firm-Level Evidence from Chinese Exporters." Selected paper, Agricultural and Applied Economics Association Meetings, August 5-7, 2018, Washington, D.C.

Binod, K., R. A. Lopez, and A. Azzam. "Local Bias in Milk Consumption." Selected poster, Agricultural and Applied Economics Association Meetings, August 5-7, 2018, Washington, D.C.

Tiboldo, G., E. Castellari, A. Bonanno, and R.A. Lopez. "Welfare Implications of Private Labels Withdrawal." Symposium presentation, European Association of Agricultural Economics Congress, September 1, 2017, Parma, Italy.

He, X. and R.A. Lopez. "Do Firms Advertise to Maximize Profits? Evidence from the Food Industries." Selected paper, Agricultural and Applied Economics Association Meetings, July 31-August 2, 2016, Boston, MA.

Tiboldo, G, Lopez, R.A. and S. Hirsch. "Private Label Market Power: Evidence from the Italian Milk Sector." Selected paper, Agricultural and Applied Economics Association Meetings, July 31-August 2, 2016, Boston, MA.

Hu, L., Y. Zeng, and R.A. Lopez. "The Impact of Credit Constraints in Chinese Agricultural Wholesale Markets." Selected paper, Agricultural and Applied Economics Association Meetings, July 31-August 2, 2016, Boston, MA.

He, X., R.A. Lopez, Y. Liu. "Are Online and Offline Advertising Substitutes or Complements? Evidence from U.S. Food Industries." Selected presentation, INFORMS Marketing Science Conference, June 16-18, 2016, Shanghai, P.R. China.

Liu, X., R.A. Lopez, and C. Zhu. "Can Voluntary Nutrition Labels Improve the Healthfulness of Food Markets?" Invited Paper, Allied Social Science Association Meetings, January 4-6, 2016, San Francisco, CA.

He, X., R.A. Lopez, and Y. Liu. "Substitution between Online and Offline Advertising: Evidence from the Carbonated Soft Drink Market." Agricultural and Applied Economics Association Meetings, July 26-28, 2015, San Francisco, CA.

Lopez, R.A., H. Zheng, and A. Azzam. "Oligopoly Power in the Food Industries Revisited: A Stochastic Frontier Approach." Agricultural and Applied Economics Association Meetings, July 26-28, 2015, San Francisco, CA.

Li, X. and R.A. Lopez. "Energy Price Transmission and Retail Milk Prices." Agricultural and Applied Economics Association Meetings, July 26-28, 2015, San Francisco, CA.

Lopez, R.A., E. de Falcis, and X. He. "Political Economy of Chinese Agricultural Policies." Northeastern Agricultural and Resource Economics Association Meetings, June 27-30, 2015, Newport, RI.

Liu, X., R.A. Lopez and Z. Chen. "Information Cost and Consumer Choices of Healthy Foods." Selected Paper, Agricultural and Applied Economics Association Meetings, July 27-29, 2014, Minneapolis, MN.

Lopez, R.A., Y. Liu and Z. Chen. "Brand Advertising Spillovers and Demand for Private Labels." Selected presentation, INFORMS Marketing Science Conference, June 12-14, 2014, Atlanta, GA.

Liu, Y. and R.A. Lopez. "Social Media Conversations and Consumer Brand Choices," Selected poster, AAEA/EAAE/CAES Joint Symposium, "Social Networks, Social Media and the Economics of Food," May 28-30, 2014, Montreal, Canada.

Liu, Y. and R.A. Lopez. "The Impact of Social Media on Consumer Demand: The Case of Carbonated Soft Drinks." Agricultural and Applied Economics Association Annual Meetings, August 4-6, 2013, Washington, D.C.

Li, X. and R.A. Lopez. "Food Environment and Weight Outcomes: A Stochastic Frontier Approach." Agricultural and Applied Economics Association Annual Meetings, August 4-6, 2013, Washington, D.C.

Liu, Y., R.A. Lopez, and C. Zhu. "Alternative Policy Options to Curb the Consumption of Carbonated Soft Drinks." Northeastern Agricultural and Resource Economics Association Workshop on Beverage Markets and Policy, June 22-23, 2013, Ithaca, NY.

Lopez, R.A., Y. Liu, and C. Zhu. "Spillover and Competitive Effects of Advertising: The Case of Carbonated Soft Drinks." Canadian Economics Association Meetings, May 30-June 2, 2013, Montreal, Canada.

Li, Xun and R.A. Lopez. "Spillover Effects of TV Advertising: The Case of Carbonated Soft Drinks." Selected Paper, Agricultural and Applied Economics Association Annual Meetings, August 14-16, 2012, Seattle, WA.

Lopez, R.A., Y. Liu, and C. Zhu. "Television Advertising and Soda Demand." Selected Poster, Agricultural and Applied Economics Association Meetings, August 14-16, 2012, Seattle, WA.

Cleary, R. and R.A. Lopez. "Supermarket Responses to Wal-Mart Expansion: A Structural Approach." International Industrial Organization Conference, April 8-10, 2011, Boston, MA.

Liu, X. and R.A. Lopez. "The Impact of Wal-Mart on Incumbent Supermarket Profits." Selected Paper, Agricultural and Applied Economics Association, July 25-27, 2010, Denver, CO.

Bonanno, A. and R.A. Lopez. "Is Wal-Mart a Monopsonist? Evidence from Local Labor Markets." XXVII Conference of the International Association of Agricultural Economists, August 16-22, 2009, Beijing, China.

Chidmi, Benaissa and R.A. Lopez. "Horizontal and Vertical Competition in the Boston Fluid Milk Market." XXVII Conference of the International Association of Agricultural Economists, August 16-22, 2009, Beijing, China.

Liu, X. and R.A. Lopez. "Rational Addiction to Carbonated Soft Drinks." XXVII Conference of the International Association of Agricultural Economists, 16-22, 2009, Beijing China.

Huang, R. and R.A. Lopez. "Are You What You Eat? Carbonated Soft Drink Choices and Obesity." Selected paper, Agricultural and Applied Economics Association, July 26-28, 2009, Milwaukee, WI.

Fantuzzi, K. and R.A. Lopez. "Carbonated Soft Drink Consumption: Implications for Obesity Policy." Canadian Agricultural Economics Society/Northeastern Agricultural and Resource Economics Association Joint Conference, June 30-July 1, 2008, Quebec City, Quebec.

Bonanno, A. and R.A. Lopez. "Wal-Mart's Monopsony Power in Local Labor Markets." Selected paper, American Association of Agricultural Economics, July 27-29, 2008, Orlando, Florida.

Cleary, R. and R.A. Lopez. "Got Cheaper Milk? Wal-Mart and Supermarket Milk Prices in Dallas/Fort Worth." American Farm Bureau meetings, January 13-16, 2007, New Orleans, Louisiana.

Bonanno, A. and R.A. Lopez. "Retail Services and Food Prices: A Structural Analysis." Selected Paper, American Agricultural Economics Association, July 29-August 1, 2007, Portland, Oregon.

Cleary, R. and R.A. Lopez. "The Impact of Wal-Mart on Market Conduct: A Case Study of the Dallas/Fort Worth Milk Market." Selected Poster, American Agricultural Economics Association, July 29-August 1, 2007, Portland, Oregon.

Chidmi, B. and R.A. Lopez. "Retail Services, Breakfast Cereals and Market Equilibrium." INFORMS Marketing Science Conference, Singapore, June 28-30, 2007.

Lopez, R.A. and X. Matschke. "Home Bias in U.S. Beer Consumption." Contributed Paper, 105<sup>th</sup> EAAE Seminar on International Marketing and International Trade of Quality Food Products, March 8-10, 2007, Bologna, Italy.

Chidmi, B. and R.A. Lopez. "The Role of Services in Food Market Equilibrium." Contributed Paper, First International European Forum on Innovation and System Dynamics in Food Networks, February 15-17, Igls/Innsbruck, Austria.

Lopez, R.A., J. Martin, S. Tchumtchoua and L. Drake. "A Town by Town Evaluation of Community Food Security in Connecticut." Poster, National Public Policy Education Conference, September 17-20, 2006, Fayetteville, AR.

Lopez, R.A., J. Martin, S. Tchumtchoua and L. Drake. "A Town by Town Evaluation of Community Food Security in Connecticut." Poster, Society for Nutrition Education, July 15-19, 2006, San Francisco, CA.

Chidmi, B., R.A. Lopez, and R.W. Cotterill. "Manufacturers-Retailers Relations with an Application to Breakfast Cereals." Invited Paper, XVII International Conference on Political Economy: Market Structure and New Issues in Agribusiness, October 27, 2005, Vicoso, Brazil.

Lopez, R.A. "Oligopoly-Efficiency Tradeoff in U.S. Food Processing." Invited Paper, XVII International Conference on Political Economy: Market Structure and New Issues in Agribusiness, October 26, 2005, Vicoso, Brazil.

Chidmi, B., R.A. Lopez, and R.W. Cotterill. "Vertical Relationships in the Ready-to-Eat Cereal Market in Boston." Contributed paper, 32<sup>nd</sup> Conference of the European Association of Research in Industrial Economics, September 1-4, 2005, Porto, Portugal.

Chidmi, B., R.A. Lopez, and R.W. Cotterill. "Demand for Ready-to-Eat Cereals at the Brand-Supermarket Level: A Random Coefficients Approach." Selected Paper, American Agricultural Economics Association Meetings, July 24-27, 2005, Providence, Rhode Island.

Gonzalez, M.A. and R.A. Lopez. "Political Violence and Farm Household Efficiency in Colombia." Selected Paper, American Agricultural Economics Association Meetings, July 24-27, 2005, Providence, Rhode Island.

Gonzalez, M.A. and R.A. Lopez. "The Effects of Political Violence on Farm Household Efficiency: The Case of Colombia." IX European Workshop on Productivity and Efficiency Analysis, June 29-July 1, 2005, Brussels, Belgium.

Bonanno, A. and R.A. Lopez. "Retail Configuration and Milk Prices." Selected Paper, Northeastern Agricultural and Resource Economics Association Meetings, June 12-15, 2005, Annapolis, Maryland.

Chidmi, B., R.A. Lopez, and R.W. Cotterill. "Decomposing Market Channel Profits: The Case of Ready-to-Eat Cereals in Boston." Selected Paper, Food Systems Research Group Conference, June 16-17, 2005, Madison, Wisconsin.

Chidmi, B., R.A. Lopez, and R.W. Cotterill. "Vertical Relationships in the Ready-to-Eat Breakfast Cereal Market: A Brand-Supermarket Level Analysis." Selected paper, American Agricultural Economics Association Meetings, August 1-4, 2004, Denver, Colorado.

Lopez, R.A., E. Pagoulatos, and M.A. Gonzalez. "Home Bias and Imports of U.S. Processed Food Products." Selected paper, Northeastern Association of Agricultural and Resource Economics meetings, Nova Scotia, Canada, June 2004.

Bonanno, A. and R.A. Lopez. "Private Labels, Retail Configuration, and Fluid Milk Prices." Contributed paper, 88<sup>th</sup> Seminar of the European Association of Agricultural Economists, *Retailing and Producer-Retailer Relationships in the Food Chains*, Paris, France, May 5-6, 2004.

Gonzalez, M.A. and R.A. Lopez. "Farm Efficiency in Colombia: A Non-Parametric Approach." VIII European Workshop on Efficiency and Productivity Analysis, September 24-27, 2003, Oviedo, Spain.

Gonzalez, M.A. and R.A. Lopez. "Efficiency of Market-Based Land Reform in Colombia: A DEA Approach." American Agricultural Economics Association Meetings, July 27-30, 2003, Montreal, Canada.

Chidmi, B., R.A. Lopez, and R.W. Cotterill. "Retail Market Power in the Boston Fluid Milk Market." American Agricultural Economics Association Meetings, July 27-30, 2003, Montreal, Canada.

Casson, M. and R.A. Lopez. "Student Performance and Endogenous School Funding: An Econometric Study of Connecticut Schools." The 54<sup>th</sup> International Atlantic Economic Conference, Washington, D.C., October 10-13, 2002.

Azzam, A., E. Lopez, and R.A. Lopez. "Imperfect Competition and Total Factor Productivity Growth." Contributed paper, European Association for Research in Industrial Economics Meeting, Madrid, Spain, September 5-8, 2002.



Hathie, I. and R.A. Lopez. "Transboundary Water Conflicts: The Case of the Senegal River." Selected paper, American Agricultural Economics Association Meetings, Long Beach, California, Aug. 2002.

Lopez, R.A. and I. Hathie. "Testing for Protection for Sale in the Food Industries." Selected paper, American Agricultural Economics Association Meetings, Long Beach, California, Aug. 2002.

Chidmi, B., R.A. Lopez, and R.W. Cotterill. "The Impact of the Northeast Dairy Compact on Retail Market Power." Selected paper, Northeastern Association of Agricultural and Resource Economics meetings, Harrisburg, PA, June 2002.

Lirón-España, C. and R.A. Lopez. "When is Concentration Beneficial?" Selected paper, European Association for Research in Industrial Economics Meeting, Dublin, Ireland, Aug. 31-Sept. 2, 2001.

Lopez, R.A. and I. Hathie. "Is Protection for Sale in the Food Industries?" Selected paper, European Economics Association Meetings, Lausanne, Switzerland, Sept. 2001.

Lirón-España, C., R.A. Lopez, and A. Azzam. "The Impacts of Market Concentration in the Food Industries." Selected Paper, Northeastern Agricultural and Resource Economics Association, West Greenwich, Rhode Island, June 11-13, 2000.

Lopez, R.A. and I. Hathie. "The Structure of Government Intervention in African Agriculture." Selected Paper, Northeastern Agricultural and Resource Economics Association, West Greenwich, Rhode Island, June 11-13, 2000.

Lopez, R.A. and I. Hathie. "Structural Adjustment Programs and Peanut Market Performance in Senegal." Selected Paper, American Agricultural Economics Association Meetings, Salt Lake City, Utah, August 2-5, 1998.

Lopez, R.A. and I. Hathie. "Impact of Structural Adjustment Programs on Senegalese Agriculture: The Case of Peanuts." ENEA/University of Connecticut Conference on *Rural Development and Decentralization in Senegal*, Dakar, Senegal, March 18-19, 1998.

Lopez, R.A. and Z. You. "Campaign Contributions and the Structure of U.S. Agricultural Subsidies." Selected Paper, European Economic Association Meetings, Toulouse, France, August 31-September 2, 1997.

Lopez, R.A. and S. Bhuyan. "What are the Determinants of Welfare Losses from Oligopoly in the Food and Tobacco Industries?" Selected Paper, American Agricultural Economics Association Meetings, Toronto, Canada, August 1997.

Altobello, M. A., R. A. Lopez, and F. A. Shah. "Amenity Benefits of Open Space Preservation." *American Association for the Advancement of Science Meetings*, Baltimore, MD, February 11-13, 1996.

You, Z. and R.A. Lopez. "Political Economy of Government Intervention in U.S. Agriculture." Selected paper, American Economics Association Meetings, Indianapolis, Indiana, August 3-7, 1995. (Abstract: *American Journal of Agricultural Economics* 76(1994): 1243).

Bhuyan, S. and R.A. Lopez. "Testing for Oligopoly Power and Economies of Scale in the Food and Tobacco Industries." Selected paper, American Economics Association Meetings, Indianapolis, Indiana, August 3-7, 1995.

Lopez, R.A. and S. Bhuyan. "The Impact of Oligopoly Power on Allocative Efficiency in the U.S. Food and Tobacco Industries." Selected paper, American Economics Association Meetings, Indianapolis, Indiana, August 3-7, 1995.

Pagoulatos, E. and R.A. Lopez. "Trade Protection and the Importance of Campaign Contributions." Selected paper, American Agricultural Economics Association Meetings, San Diego, California, August 7-10, 1994.

Bhuyan, S. and R.A. Lopez. "Oligopoly Welfare Losses in U.S. Food Manufacturing." Selected paper, American Agricultural Economics Association meetings, Orlando, Florida, August 1993. (Abstract: *American Journal of Agricultural Economics* 75(1993): 1315).

You, Z. and R.A. Lopez. "The Determinants of PSEs in U.S. Agriculture." Selected paper, American Agricultural Economics Association meetings, Orlando, Florida, August 1993. (Abstract: *American Journal of Agricultural Economics* 75(1993): 1302).

Altobello, M. A., R. A. Lopez, and F.A. Shah. "Amenity Benefits and Government Intervention: The Connecticut Dairy Industry Case." Selected Paper, Northeastern Agricultural and Resource Economics Meetings, Mystic, CT, June 1993. (Abstract: *Agricultural and Resource Economics Review* 22(1993): 229).

Lopez, R.A. and E. Pagoulatos. "The Political Market for Protection in U.S. Food Manufacturing." Presented at the NC-194 Research Committee conference on Industrial Organization and Trade, Indianapolis, Indiana, April 1993.

Lopez, R. A. and E. Pagoulatos. "Redistribution and Social Cost of Tariffs: The U.S. Food and Tobacco Manufacturing Industries." Selected Paper, American Agricultural Economics Association Meetings, Baltimore, Maryland, August 1992. (Abstract: *American Journal of Agricultural Economics* 74(1992): 1292).

Lopez, R.A. "A Political Economic Analysis of Philippine Sugar Pricing." Poster Paper, XXI International Conference of Agricultural Economists, Tokyo, Japan, August 22-29, 1991.

Lopez, R.A. "Determinants of Philippine Sugar Pricing Decisions." Selected paper, American Agricultural Economics Association Meetings, Manhattan, Kansas, August 3-7, 1991. (Abstract: *American Journal of Agricultural Economics*, 73(1991): 1553).

Pagoulatos, E. and R.A. Lopez. "The Political Economy of Tariffs in U.S. Food Manufacturing." Selected paper, American Agricultural Economics Association Meetings, Manhattan, Kansas, August 3-7, 1991. (Abstract: *American Journal of Agricultural Economics* 73(1991): 1553).

Lopez, R. A. "U.S. Sugar Policy: Determinants and Consequences." Invited presentation, 24th Annual Meeting of the Society for Nutrition Education, Miami Florida, July 1991.

Lopez, R. A. and E. Pagoulatos. "Food Processing Market Structure and Political Influence: Redistribution Through Trade Barriers." Presented at a Conference on Competitive Strategy Analysis in the Food System, June 1991, Alexandria, Virginia.

Lopez, R.A. and J. Duncan. "Government Intervention and Welfare: The Philippine Sugar Case." Selected paper, American Agricultural Economics Association Meetings, Baton Rouge, Louisiana, August 1989. (Abstract: *American Journal of Agricultural Economics* 71(1989):1359).

Lopez, R.A. and E. Pagoulatos. "A Conceptual Analysis of Vegetable Trade." Paper presented at a workshop on the Market for Vegetables in the Western Hemisphere: Trend, Policies, and Trade Linkages, Rutgers University, September 6-7, 1988.

Lopez, R.A. and K.G. Sachtler. "A Political Economic Analysis of the United States Sugar Program." Contributed paper, XX International Conference of Agricultural Economists, Buenos Aires, Argentina, August 24-31, 1988.

Andrews, M.S., R.A. Lopez, and J. Lisansky. "A Logit Analysis of Right-to-Farm Conflicts." Selected paper, American Agricultural Economics Association Meetings, Knoxville, Tennessee, August 1988. (Abstract: *American Journal of Agricultural Economics*. 70(1988):1211).

Dorsainvil, D. and R.A. Lopez. "The Degree and Sources of Oligopsony Power: An Application to the Haitian Coffee Market." Selected paper, American Agricultural Economics Association Meetings, Knoxville, Tennessee, August 1988. (Abstract: *American Journal of Agricultural Economics*. 70(1988):1198).

Lopez, R.A. and K.G. Sachtler. "An Econometric Analysis of U.S. Import Quota and Target Price Choices." Selected paper, American Agricultural Economics Association Meetings, Knoxville, Tennessee, August 1988. (Abstract: *American Journal of Agricultural Economics*. 70(1988):1207).

Andrews, M.S. and R.A. Lopez. "Agricultural Disinvestment in Urbanizing Areas." Invited Paper, National Conference on Land Use in Urbanizing Areas: Research and Information Needs, Washington, D.C., June 6-7, 1988.

Lopez, R.A., A.O. Adelaja, and M.S. Andrews. "The Effects of Suburbanization on Agricultural Production Choices." Selected paper, American Agricultural Economics Association Meetings, East Lansing, Michigan, August 1987. (Abstract: *American Journal of Agricultural Economics*. 69(1987):1078).

Adelaja, A.O. and R.A. Lopez. "Agricultural Production Choices in Competitive Suburban Land Market." Selected paper, Twenty-Second Atlantic Economic Conference, Boston, Massachusetts, August 1986. (Abstract: *Atlantic Econ. J.* 16(1987): 114).

Lopez, R.A. and A.O. Munoz. "An Application of Composite Price Expectations to the Fresh Tomato Market." Selected Paper, American Agricultural Economics Association Meetings, Reno, Nevada, July 1986. (Abstract: *American Journal of Agricultural Economics*. 68(1986):1379).

Lopez, R.A. and T.H. Spreen. "Assessing Payment Systems in Processing Cooperatives." Selected paper, Northeast American Institute for Decision Sciences Meeting, New York City, March 1985.

Lopez, R.A. and T.H. Spreen. "The Impact of Alternative Payment Arrangements on the Performance of Florida Sugarcane Cooperatives." Selected Paper, American Agricultural Economics Association Meetings, Ithaca, New York, August 1984. (Abstract: *American Journal of Agricultural Economics*. 66(1984):1193).

Lopez, R.A. and T.H. Spreen. "A Conceptual Analysis of Processing Cooperatives." Selected paper, American Agricultural Economics Association Meetings, West Lafayette, Indiana, August 1983. (Abstract: *American Journal of Agricultural Economics*. 65(1983):1182).

Lopez, R.A. "An Empirical Study of the Demand for Sugar in the United States." Selected undergraduate paper, American Agricultural Economics Association Meetings, Pullman, Washington, August 1979.

### **Departmental Seminars**

"Social Media Conversations and Consumer Demand," China Agricultural University, Beijing and Shandong University, Jinan, People's Republic of China, March 14 & 17, 2016.

"What Drives China's New Agricultural Policies?" Chinese Academy of Social Sciences, Beijing, China, March 15, 2016.

"TV Advertising and Soda Consumption." Department of Agricultural Economics, North Carolina State University, Raleigh, NC, April 10, 2012.

“Economic Impacts of Connecticut’s Agricultural Industry.” Department of Agricultural and Resource Economics, University of Connecticut, April 4, 2011.

“Community Food Security in Connecticut: A Town by Town Assessment.” Department of Nutritional Sciences, University of Connecticut, February 24, 2005.

“Private Labels, Retail Configuration, and Fluid Milk Prices.” Rutgers and the University of Nebraska, October 24 and December 12, 2003.

"Market Power vs. Efficiency in U.S. Food Processing Industries." Uludag University, Gorukle/Bursa, Turkey, August 15, 2002.

"Price and Welfare Impacts of Industrial Concentration in U.S. Food Processing." University of Basel, Switzerland, June 26, 2000.

"The Impact of Industrial Concentration on Processed Food Prices." Université Laval, Québec, Canada, May 26, 2000.

"The Impacts of Industrial Concentration in U.S. Food Processing," Economic Research Service, USDA, Washington, D.C., April 14, 2000.

“Campaign Contributions and the Structure of Agricultural Subsidies.” Univ. of Massachusetts, 1997.

“Politics and the Structure of U.S. Agricultural Subsidies.” Harvard University, 1996.

"Special Interests in the Food Industries." University of Connecticut, 1994.

"The Political Economy of Trade Protection." University of Puerto Rico, 1994.

"Trade Protection and Lobbying in the Food Industries." Ohio State University, 1993.

"Political Economy of U.S. Agricultural and Food Policies." Univ. of Vermont, 1992.

"Politics of Sugar in the Dominican Republic and the Philippines." Univ. of Connecticut, 1991.

"Government Intervention in Sugar Markets." Univ. of Connecticut, 1990.

"Oligopsony and Policy in the Haitian Coffee Market." Rutgers Univ., 1988.

"Political Economy of U.S. Sugar Policies." Rutgers Univ., 1987.

"The Effects of Suburbanization on Agriculture." Rutgers Univ., 1987.

"The Impact of Suburbanization on the Structure of Agriculture." Rutgers Univ., 1986.

"The Impact of Alternative Marketing Arrangements on the Performance of Processing Cooperatives." Pennsylvania State Univ., 1985.

"Individualistic and Collective Behavior, and Internal Marketing Strategies for Processing Cooperatives." Univ. of California-Davis, 1984.

### **Other Presentations**

**Rigoberto A. Lopez**

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Invited speaker, Economic Impacts and Challenges of Connecticut's Agricultural Industry. Forum at Manchester Community College, Manchester, CT (April 1, 2019).

Invited speaker, "Economic Impact of Connecticut's Agricultural Industries: Update 2015." Presented to the Connecticut Department of Agriculture (April 10, 2017), the Connecticut Farm Bureau Association (March 16, 2017), and the Annual Meeting of the Working Lands Alliance (November 16, 2017).

Invited presenter, Connecticut Dairy Summit, "Update on the Economic Impact of the Connecticut Dairy Industry," Legislative Office Building, January 3, 2017.

Keynote speaker, Joint Summer Session of the Northeastern Regional Association of State Agricultural Experiment Station Directors, "An Economic Analysis of the Impacts of Agriculture in the Northeast," July 7, 2015, Portsmouth, NH.

Invited Speaker, Connecticut Farm Bureau Annual Meeting Luncheon, "Connecticut Agriculture: A Health 'Check-Up,'" Wallington, CT, November 14, 2014.

Invited Speaker, Connecticut Governor's Council for Agricultural Development, "Economic Impacts of Agriculture in Connecticut," Hartford, CT, October 7, 2014.

Invited Speaker, "Agriculture's Contribution to Connecticut's Economy." The Morrill of the Story Symposium, Morrill Act 150 Anniversary Celebration, Laurel Act, September 21, 2012.

Invited Speaker, "A Quick Look at the World Food Situation." Ecohusky House, University of Connecticut, February 6, 2012.

Invited Speaker, "Demand for Differentiated Products with Heterogeneous Consumers: Application to U.S. Beverages," May 17, 2010, China Agricultural University, Beijing.

Invited Speaker, "The World Food Supply," The World Affairs Forum/Great Decisions, February 16, 2009, Greenwich, Connecticut.

Testimony, "Scope and Economic Impact of the Connecticut Dairy Industry," Connecticut State Legislature, Environment Committee, February 18, 2009, Hartford, CT.

Invited Speaker, "Agricultural and Resource Economics," The Wayne Norman Morning Show, 14AM Wili Radio, February 16, 2009.

Invited Speaker, "Economic Prospects of Biofuels." UConn Symposium on Sustainable Energy, University of Connecticut, March 31-April 1, 2008, Storrs, CT.

Invited Speaker, "The Impact of the College on Economic Development of the State." Faculty Forum, University of Connecticut, February 2, 2007, Storrs, CT.

Keynote Speaker, "Community Food Security in Connecticut: A Town by Town Look." Connecticut Food Bank Programs Conference, September 12, 2006, Middletown, CT.

Invited Speaker, "Community Food Security in Connecticut." National Conference of State Legislatures, Hartford, Connecticut, June 16, 2006, televised by Connecticut Network (CT-N).

Invited Speaker, "Community Food Security in Connecticut: A Town by Town Assessment." Leaders' Forum, College of Agriculture and Natural Resources, November 9, 2005.

## **Rigoberto A. Lopez**

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Invited Speaker, "Community Food Security in Connecticut," The Wayne Norman Morning Show, 14AM Wili Radio, May 10, 2005.

Invited Speaker, "The Politics of Food," Symposium on World Food Politics, Dodd Center, University of Connecticut, October 15, 2004.

Invited Speaker, A Town-Level Assessment of Community Food Security in Connecticut, Connecticut Food Policy Council, Hartford, Connecticut, October 14, 2004.

Invited Speaker, Conference on International Commerce of Agricultural Products, San Salvador, El Salvador, October 16, 1998.

Invited Speaker, Liberalization of El Salvador's Corn Market, Proyecto Crecer-Chemonic International, San Salvador, El Salvador, June 4, 1998.

Invited Speaker, Press Conference on the Profitability of the Florida Sugar Industry and Everglades Restoration, Miami, Florida, February 14, 1996.

Invited Speaker, Students Against Hunger and Homelessness, December 1995.

Presentation, Hunger in the United States, Hebron Special Education Students, February 1994.

### **External Grants**

U.S. Department of Agriculture, AFRI/Markets and Trade, "Implications of Changes in Food Retail Market Structure on Employment, Healthy Food Access, and Human Well-Being in the United States." October 2020-September 2023, \$500,000, R. Lopez (PI, S. Steinbach (co-PI). Submitted.

U.S. Department of Agriculture, AFRI/Markets and Trade, "New Insights into U.S. Manufacturing Productivity: Implications for Employment and Firm Performance." October 2020-September 2024, \$499,781 (Boston University subcontract to UConn \$255,277), R. Lopez (PI) with J. Jaumandreu. Submitted.

U.S. Department of Agriculture, Cooperative Agreement with ERS, "Productivity and Markups in U.S. Fluid Milk Manufacturing." October 2020-September 2022. R. Lopez and J. Jaumandreu, PIs, X. Dong ERS collaborator. \$22,000.

U.S. Department of Agriculture, Cooperative Agreement with ERS, "Measuring the Impact of Dollar Stores Expansion on Food Retail Competition and Employment in Rural America." S. Steinbach and R. Lopez, PIs, T. Park collaborator, \$28,400.

Farm Credit East. The Economic Impact of Agriculture, Fisheries, and Forestry Products in Eight Northeastern States. October 2019-May 2020. \$15,000, PI.

Connecticut Nursery and Landscape Association. The Impact of the Connecticut Green Industry on the State Economy. Summer-Fall 2019. \$5,036, PI.

Zhang, Chuanrong (Principal), Helton, Ashley (Co-Investigator), You, Liangzhi (Co-Investigator), Willig, Michael (Co-Investigator), Li, Baikun (Co-Investigator), Briggs, M (Supporting), Boyer, Mark A (Supporting), Li, Weidong (Supporting), Lopez, Rigoberto (Supporting), Luh, Peter B (Supporting), Paxton, Alexandra E (Supporting), Rajasekaran, Sanguthevar (Supporting), Segerson, Kathleen (Supporting), Bayulgen, Oksan (Supporting), Day-Lewis, F. (Supporting), Fahey, Robert T. (Supporting), Fu, P. (Supporting), Parent, Jason R

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(Supporting), Swallow, Stephen (Supporting), Presley, S. (Supporting), Wang, Bing (Supporting), Varanka, D. (Supporting), Witharana, Chandi (Supporting), Zhang, Peng (Supporting), "INFEWS/T2: Towards a Resilient and Sustainable Food, Bioenergy, Water, and Biodiversity (FEWB) System in Northeastern United States". Sponsored by NSF, Submitted. \$2.3 million. Not Funded.

U.S. Department of Agriculture, Agriculture and Food Research Initiative (Foundational Grants Program): "Impact of Changes in Health Care Provision on Diet Quality Among the Poor" Submitted July 6, 2017, \$259,960. Co-PI. Not funded.

University of Connecticut's Foreign Exchange Program, USDA/Foreign Agricultural Service (Tatiana Andreyeva PI), Submitted April 4, 2016, \$80,000, co-PI. Not funded.

University of Connecticut, Research Excellence Award: "The Competitive Pressures and Demand in the U.S. Fluid Milk Market." (Yizao Liu PI). Submitted December 2015, \$49,000, co-PI. Not funded.

U.S. Department of Agriculture, Agriculture and Food Research Initiative (Foundational Grants Program): "Enhancing the Competitiveness of U.S. Fluid Milk through Marketing and Public Policy" Submitted April 30, 2014, \$499,875. Not funded.

U.S. Department of Agriculture, Agriculture and Food Research Initiative (Foundational Grants Program): "The Potential of Social media to Improve Human Nutrition and Strengthen the Agricultural Supply Chain." Submitted May 2014, \$150,000, not funded.

Farm Credit East, "Estimating the Direct and Indirect Costs of Regulation in Northeastern Agriculture." December 2013-December 2014, \$20,000, PI.

Connecticut Department of Agriculture, "Estimation of Milk Cost of Production." July 2011-January 2012. \$25,000, Principal Investigator., January 2013-December 2014, \$25,000, PI.

Connecticut Farm Bureau Association and the College of Agriculture and Natural Resources, "The Impact of Agriculture on Connecticut's Economy," May-August 2010, \$18,000, Principal Investigator.

U.S. Department of Agriculture, "USDA National Needs Fellowships for M.S. in Resource Economics With a Focus on Integrated Watershed Management and Policy," 2009-14, \$218,000, Principal Investigator.

U.S. Department of Agriculture, Agriculture and Food Research Initiative (AFRI), "Advertising to Children and Food Choices: Implications for Public Policy," 2009-12, \$199,248, Co-PI.

USDA/Connecticut Department of Agriculture, Specialty Crops grants, "An Economic Analysis of Grape Production for Wine Making in Connecticut," 2009-12, \$50,000, Co-PI.

U.S. Department of Agriculture, CSREES Special Grant, Food Marketing Policy Center (FY 2008-11, 2009-12 & 2010-13, \$398,175, \$373,847 & 363,198, respectively; total \$1.145 million), PI.

Connecticut Department of Economic and Community Development, Principal Investigator, "Economic Impact of the Connecticut Dairy Industry," October-December 2008, \$12,000.

Hartford Food Policy Council/U.S. Department of Agriculture, Subcontract to develop food security indicators (FY 2004-06), PI, \$15,000.

## **Rigoberto A. Lopez**

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U.S. Department of Agriculture, CSREES Special Grant, Food Marketing Policy Center (FY 2003-06, Co-PI – Ronald Cotterill, PI, total grant \$541,000), Co-Principal Investigator, three sub-projects including milk pricing, the effects of industrial concentration, and vertical market channels.

U.S. Department of State, \$10,000 (2002-2004), Development in the Democratic Transition of Senegal, Collaborator (Josef Gugler, PI, total Project \$180,000) "Establishment of a Graduate Agribusiness Program in Senegal."

U.S. Department of Agriculture, CSREES Special Grant, Food marketing Policy Center \$68,000 (FY 1999-2003, Collaborator - Ronald Cotterill, PI, total grant \$395,000 per year): "Market Power vs. Cost Efficiency in the Food Industries."

U.S. Agency for International Development, \$148,924. Collaborator (Dr. Boris Bravo-Ureta, PI): "Socioeconomic Impacts of Alternative Peanut Production-Marketing Systems in Senegal." (10% share).

U.S. Department of Agriculture, National Research Initiative Competitive Grants Program \$50,000 (1994), Principal Investigator: "International Competitiveness of U.S. Processed Agricultural Products."

U.S. Agency for International Development \$141,019 (1993), Associate Investigator with others (Dr. Richard Vengroff, PI total project \$500,000): "Decentralization and Democratic Governance in Senegal."

New Jersey Department of Agriculture \$75,000, 1987-88 Principal Investigator: "Impediments Facing the New Jersey Food Processing Industry."

Ford, Rockefeller and Farm Foundations \$30,000, 1988: "The Markets for Vegetables in the Western Hemisphere."

### **Internal Grants**

College of Agriculture, Health and Natural Resources. \$60,000 (2019-22), PI, "Consumer Preferences for Local Milk and Market Equilibrium." Hatch/Multistate Capacity Grant.

University of Connecticut, \$29,775 (2019), PI, "Economic Impact of the University of Connecticut on the State Economy: Update 2018."

University of Connecticut Research Foundation \$1000 (2002-2003), PI, "Wages and Industrial Concentration in U.S. Manufacturing."

University of Connecticut Research Foundation \$4,750 (2000-01), Principal Investigator, "Protection for Sale: An Application to the Food Industries."

Research has also been supported by the New Jersey Agricultural Experiment Station, the Storrs Agricultural Experiment Station, and U.S. Hatch Act funds.

### **TEACHING EXPERIENCE**

#### **Undergraduate Teaching**

- Business Strategies in the Food Industries, Spring 2018
- Price Analysis and Futures Trading, Fall 2008 & 2009, Fall 2013, Fall 2020.
- Marketing and Consumer Behavior, Spring 2010, Fall 2016, Spring-fall 2019-2020.
- Marketing and Futures Trading, Spring 2001, 2002-07
- Food Policy, Fall 1999-2002, Spring 2004-07.



- Marketing and Price Analysis, Spring 1991-2000.
- Food and Agricultural Policy, Fall 1992-95, 1997-98.
- Marketing and Price Analysis, Spring 1991-96, 1998-99.
- Principles and Applications of Marketing in Agribusiness, Fall 1987-89.
- Agribusiness Marketing Institutions, Fall 1986.
- Independent Studies including sustainable agriculture, business and environmental conflicts, food businesses and food safety.

Advised 25-40 undergraduate students per semester (1984-90), 3 per semester 1990-2000, 10-12 per semester 2000-Present.

### **Graduate Teaching**

- Empirical Industrial Organization (Ph.D, level), Fall 2020.
- Graduate Seminars, 2010-present.
- Microeconomic Applications to Food Markets, Fall 2005-06, 2008, 2017.
- Economics of Agricultural Policies, Fall 2001-02.
- Public Policy Toward Agriculture, Fall 1991-95.
- Agricultural and Applied Policy Analysis, Fall 1997-99.
- Analysis of Market Power and Rent Seeking, Summer 1993 (Catholic U., Italy)
- Marketing and Food Systems, Fall 1989
- Advanced Agricultural Marketing, Fall 1984, Spring 1987
- Activity Analysis, Fall 1985
- Microeconomic Theory, Fall 1986-88

Advised all new income graduate students in the department from 1/2004 to 1/2007.  
Graduate Faculty in Latin American Studies and Economics, University of Connecticut.

### **International Teaching**

Instructor, "Applications of the Policy Analysis Matrix to Guatemalan Agriculture." June 17-21, 2012, Guatemala City, Guatemala.

Instructor, "Microeconomic Applications to Food Markets." International Summer School, Renmin University of China, July 11-28, 2011, Beijing, P.R. China.

Instructor, course on "Global Agribusiness Strategies." Office of International Affairs, September 26, 2007.

Instructor, Course on "Principes de Marketing et Management des Projects," Programme Francophone, Institute of Public Service International, West Hartford, Connecticut, July 26-27, 2000. (In French)

Instructor, Workshop on "Agricultural Marketing and Subsector Analysis," ROCA-USAID, San Salvador, El Salvador, June 12-15, 2000.

Instructor, course on "Futures Markets of Agricultural Products," Ministry of Agriculture and Livestock, El Salvador, USAID-funded, June 9-16, 1999. (In Spanish)

Instructor, course on "Egypt Global Trade Analysis," for faculty of the University of Cairo, Institute of Public Service International, West Hartford, Connecticut, May 24-25, 1999.

Instructor, course in "Analysis of International Commerce," for Government Officials of Ghana, Institute of Public Service International, West Hartford, Connecticut, November 23-24, 1998.

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Instructor, Workshop on "International Trade of Basic Grains," Ministry of Agriculture and Livestock, El Salvador, USAID-funded, October 7-17, 1998. (In Spanish)

Instructor, Workshop on "Quantitative Tools in Agricultural Policy Analysis," Office of Agricultural Policy Analysis; Ministry of Agriculture and Livestock, El Salvador, USAID-funded, May 17-June 5, 1998. (In Spanish)

Instructor, Workshop on "Economics of the Environment," Ecole National d'Economie Appliquée, Dakar, Senegal, January 1998. (In French)

Instructor, Workshop on "The Supply of Agricultural Products," International Center for Advanced Mediterranean Agronomic Studies, Zaragoza, Spain, October 2005-2019, every two years (in Spanish).

Instructor, Graduate course on "Analysis of Market Power and Rent Seeking in the Food Industries," Università Cattolica del Sacro Cuore, Cremona, Italy, 1993.

Instructor, Workshop on "Analysis and Management of Development Projects in the Latin American Context" (1991-2000). (In Spanish)

Instructor, Workshop on "Production and Marketing of Horticultural Crops," USAID (1988-89).

### **Ph.D. Committee Chair** (positions obtained upon graduation or currently).

- Xi He, (Ph.D., August 2019): Postdoc, CARD/Iowa State University.
- Hualu Zheng (Ph.D., December 2014), Assistant Professor, Susquehanna University, PA.
- Xun Li (Ph.D., August 2014), Assistant Professor, Wuhan University.
- Xiaou Liu (Ph.D., August 2009), Associate Professor, Renmin University of China.
- Kristen Fantuzzi (Ph.D., May 2008), Director, Keystone Community Living.
- Alessandro Bonanno (Ph.D., August 2007), Associate Professor, Colorado State University
- Benaissa Chidmi (Ph.D., May 2006), Associate Professor, Texas Tech University.
- Co-Chair: Li Tian (Ph.D., May 2006), Economist, Discover Financial Services.
- Maria Gonzalez (Ph.D. May 2004), Adjunct Professor, University of Zaragoza.
- Carmen Liron-España (Ph.D., Dec. 2001), Corporate Economist, National Grid.
- Ibrahima Hathie (Ph.D., Dec. 2000), Research Director, IPAR, Senegal.
- Benjamin Onyango (Ph.D., Dec. 1998), Associate Professor, Missouri State University.
- Sanjib Bhuyan (Ph.D., May 1995), Professor, Rutgers University.
- Zhikang You (Ph.D., May 1995), Credit Analyst, Sears Roebuck & Co.

### **Ph.D. Committee Member:**

- Wang Chang (Ph.D., May 2022): TBA.
- Giulia Tiboldo (Ph.D., August 2019): "Three Essays on Food Policy, Retailer Strategic Behavior, and Consumer Welfare."
- Madiha Zaffou (Ph.D., May 2016): "Three Essays on Food Consumption Patterns and Labeling."
- Wenqing Bao (Ph.D., May 2016): "Agricultural Efficiency in China."
- Elena Castellari (Ph.D., December 2014): Three Essays on the Economics of Food and Health
- Chen Zhu (May 2013): Marketing Strategies and Nutrition Labeling Impacts on Consumer Choices of Healthy Foods.
- Charles Rhodes (Ph.D., December 2012): Evaluation of Agricultural Policies in the Context of Market Failures and Externalities."
- Minjuan Zhao (Ph.D., August 2009): Benefit Transfers Valuation of Wetlands and Technical Efficiency Valuation of Farmland Preservation."

- Rosaria Cornacchia (Doctorate, U. di Foggia, Italy, May 2009): "Quality and Postharvest Performance of Almonds as Affected by Water-Saving Irrigation Strategies."
- Umberto Medicamento (Doctorate, U. di Foggia, Italy, May 2009): "Valuing Social Capital for Academic Career: A Baseline for Enhancing Innovation."
- Giuliani Roma (Doctorate, U. di Foggia, Italy, May 2009): "Use of Microwaves as an Alternative Method for Stabilization of Frozen Broccoli: A Study on Antioxidant Retention."
- Sylvie Tchumtchoua (Ph.D., December 2008): "Advertising and Dynamic Competition."
- Inga Druckute (Ph.D., exp. December 2010): "Mergers under Imperfect Vertical Integration."
- Chunxiang Li (Ph.D., Dec. 2007, UMass): "Price Transmission and Market Power in the Vertically Separated Markets of Fluid Milk."
- Jose Maripani (Ph.D. May 2007): "Efficiency in Higher Education: An Analysis of Traditional Chilean Universities."
- Madhuri Saripalle (Ph.D., May 2005): "Learning, Capabilities, and Competition: Growth of the Indian Automobile Industry"
- Michael Casson (Ph.D. May 2002): "Improving America's Schools: Determinants of Student Performance."
- Sara Scatasta (Ph.D., Sept. 2002): "Trade and Environmental Impacts of the German Bottle Reuse Policy."
- Abdourahman Thiam (Ph.D. May 2003): Topic on the economics of production of peanuts in Senegal.
- Tirtha Dhar (Ph.D., Dec. 2001): "Pricing in a Two-Stage Oligopoly with Product Differentiation: The Boston Fluid Milk Market Channel."
- Martha Kimball (Ph.D., 1993): "Foreign Trade and Market Power over the Business Cycle."
- Don Iton (Ph.D., 1991): "Determinants of Profitability in U. S. Food Manufacturing."

### **M.S. Committee Chair**

- Christopher Laughton (May 2020)
- Xiaohan Li (2019)
- Junhao Guo, Xiohan Ji (May 2018)
- Lifang Hu, Li Xioyan, Xing Guay (2017).
- Meiyu Huang, Gabriel Marmolejos, Zhiyue Zhu (December 2016)
- Xiaoming Xu and Yifan Yang (December 2015): M.S. plan B (coursework).
- Lingxuan Quiao (August 2015): Two Essays in the Welfare Cost of Agricultural Trade Barriers
- Hai Duan and Ruiting Zhai (May 2015): Masters by examination.
- Eleonora de Falcis (August 2014): Political Economy of Chinese Agricultural Policies.
- Giulia Tiboldo (August 2014): Private Labels and Retailers' Market Power.
- Six Students from Renmin University of China (M.S. May 2013): Yingyi Chen, Xuan Chen, Zhifei Chen, Mingyuan Fu, Chaoshuo Huang, and Ling Zhu—Masters by examination.
- Quan Le (M.S. December 2012): Masters by examination.
- Maria Coman (M.S., May 2011): Masters by examination.
- Wonil Kim (M.S., June 2008): Masters by examination.
- Gustavo Fabra (M.S., May 2008): "Role of Denomination of Origin in the Spaniard Wine Market."
- Su Su (M.S., December 2007): Masters by examination option.
- Rebecca Cleary (M.S., August 2007): "The Impact of Wal-Mart Supercenters on Incumbents' Pricing Conduct: A Case Study of the Dallas/Fort Worth Milk Market."
- Hsing-Yi Cheng (M.S., December 2006): Masters by examination.
- Yu-Jay Chen (M.S., August 2006, Research Paper): "Location Choices of Connecticut Supermarkets."
- Alessandro Bonanno (M.S., May 2003, Research Paper): "Retail Configuration and Milk Prices."
- Maria Calvo (M.S., May 2002, Research Paper): "Two Empirical Tales of Wages and Concentration."
- Benaissa Chidmi (M.S., May 2002): "Retail Market Power across U.S. Fluid Milk Markets."

- Cornelius Herelle (M.S., May 1999, Research Paper, Latin American Studies): "Structural Adjustment in Latin America: The Cases of Costa Rica and Nicaragua."
- Min Ai (M.S., Dec. 1998, Research Paper): "The Structure of Government Intervention in Chinese Agriculture."
- Ibrahima Hathie (M.S., May 1997): "Political Economy of Pricing Decisions: The Case of Peanuts in Senegal."
- Daniela Storti (M.S., May 1996, Research Paper): "Income Inequality in the European Union."
- Gianluca Nardone (M.S., 1994, Research Paper): "The Political Economy of the Common Agricultural Policy."
- Gabriel Mbollo (M.S., 1992, Research Paper): "The Nature and Causes Government Intervention in African Agriculture."
- John Duncan (M.S., 1989): "Government Intervention and Welfare: The Philippine Sugar Case."
- Kay Sachtler (M.S., 1986): "A Political-Economic Analysis of U.S. Domestic and International Sugar Policies."
- Yannis Takos (M.S., 1986): "Interregional Competition and Seasonal Discrimination in the U.S. Fresh Tomato Market."
- Arnold Munoz (M.S., 1985): "Rational Expectations, Supply Response, and Price Determination in the Northeastern Fresh Tomato Market."
- Jorge Sepulveda (M.S., 1985, Research Paper): "Industrial and Non-industrial Demand for Sugar in the U.S., 1970-83."

### **M.S. Committee Member**

Kuanyue Zhao (Dec. 2019), Yue Yin, Rui Sun (May 2019), Catherine de Rhonde, Victoria Croog, David Shlomi, Yin Tao (May 2017), Takeru Saitoh, Luifeng Liu (M.S., May 2016), Guanyue Xu, Menqyi Yang (2015), Aizhen Li (M.S., December 2010), Damiana Serafini (M.S. August 2010), Yin Liu (M.S., May 2010), Charles Rhodes (M.S. December 2007), Ariel Singermann (M.S. May 2005), Nana Asante (M.S. May 2005), Inga Drackute (M.S. May 2005), Sylvie Tchumchoua (M.S. May 2004), Sophie Dagne (M.S. Dec. 2003), Rajanigandha Dhokarh (M.S. Sept. 2003, Nutrition), Tod Marunas (M.S. Dec 2002), Basak Canan (M.S., Dec. 2002), John Mott (M.S., May 2000), María Gonzalez (M.S., August 2000), Pierre Samson (M.S., May 2000), Orlando Peñaloza (M.S., Dec. 1999), Sara Scatasta (M.S., May 1998), Carmen Liron-España (M.S., Dec. 1997), Jiangying He (M.S., Dec. 1997), Juan Yang (M.S., Dec. 1996), Kevin Puchert (M.S., 1996), Teodoro Rivas (M.S., 1996), Chun Feng (M.S., 1995), Yan Chen (M.S., 1995), Abdourahman Thiam (M.S., 1994), Joseph Ndjouwoua (M.S., 1992), Antonio Pinheiro (M.S., 1992), Linda Nodine (M.S., 1990), Miriam Stuart (M.S., 1990), Anthony Rezitis (M.S., 1989), Ilmari Halinen (M.S., 1985), Joel Chetrick (M.S., 1985), Asep Abdie (M.S., 1985).

### **Awards for Advisees**

Outstanding MS thesis

Rebecca Cleary, 2007: American Agricultural Economics Association; Northeastern Agricultural and Resource Economics Association; and the Appelbaum Award (Food Distribution Research Society).

Award of Merit

Ibrahima Hathie, 1997, American Agricultural Economics Association

John Duncan, 1989, Northeastern Agricultural and Resource Economics Association

Kay Sachtler, 1986, Northeastern Agricultural and Resource Economics Association

### **SERVICE**

**Consultancies (not previously listed)**

- Farm Credit East, Impact of Agriculture in Eight Northeastern States, June-December 2014.
- Farm Credit East, Impact of Agriculture in Six Northeastern States, December 2011-January 2012.
- USAID-ROCA, El Salvador, Agricultural Marketing, June 2000.
- USAID-Chemonics International, Markets and Prices for Basic Grains in El Salvador, June 1999.
- USAID-Chemonics International, Salvadorian Agricultural Policy Analysis, May and October 1998.
- USAID-AIMS, Panama Agricultural Technology Development Project, 1986.
- USAID/LASPAU, Dominican Republic Agricultural Sector Training Project, 1985.

## **Academic Service**

### *University of Connecticut*

#### Department

- Member, Search Committee for Assistant Professor of Agribusiness, Sept.2016-February 2017.
- Member, Search Committee for Assistant Professor and Extension Economist, September-Dec. 2015.
- Chair, Search Committee, Associate Professor of Industrial Organization, August 2015-March 2015.
- Chair, Search Committee, Assistant Professor of Agric. & Res. Economics, August 2013-March 2014.
- Member, Search Committee, Assistant Professor of Industrial Organization, July 2010-March 2011.
- Member, Search Committee, Program Assistant II, September-October 2010.
- Member, Two Search Committees: Assistant Professor of Economics of the Food System and Professor of Environmental and Resource Economics, January.-July 2010.
- Member, Search Committee, Assistant Professor of Agro-food Marketing, 2007.
- Chair, Ph.D. Preliminary Examination Committee, Jan. 2006-Jan. 2007; Member, January 2007-present.
- Member, Taskforce to Assess Merger of Econ/Agr. & Res. Econ Ph.D. programs, 2005.
- Chair, Graduate Admissions Committee, January 2004-January 2007.
- Member, Search Committee, Assistant Professor in Resident in Industrial Organization, 2003.
- Member, Search Committee for a position of Assistant/Associate Professor in Coastal Studies and Associate Director of the Connecticut SeaGrant Program, 2002.
- Associate Investigator, Food Marketing Policy Center, 2001-2010.
- Member, Departmental Graduate Admissions Committee, 1999-2007.
- Member, Departmental Tenure and Promotion Committee, 1998, 2004.
- Chair, Department Undergraduate Committee, 1994-96.
- Co-chair, Department Seminar Committee, 1993-94, Chair 1997-99.
- Member, Ph.D. Preliminary Examination Committee, 1992-95, 1998.
- Member, Department Undergraduate Program Committee, 1990-91.
- Member, Department Seminar Committee, 1991-3.

#### College of Agriculture, Health and Natural Resources

- Member, Committee on Workload Policy, September-December 2015.
- Member, Committee on Fostering Interdisciplinary Research, October 2015-present.
- Member, Search Committee on Associate Extension position for Sustainable Food Systems, July 2010.
- Chair, International Programs, May 2009-12.
  - Implemented cooperation agreements with Northwest Agriculture and Forestry University, Sichuan University, and China Agricultural University in 2010.
  - Revamped the Study Abroad in Florence program for undergraduates in 2010-11.
- Member, Executive Council, January 2007-present

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- Member, Student Scholarships January 2007-08.
- Member, Development of Undergraduate Assessment Plan, 2006-07.
- Member, Taskforce on the 125<sup>th</sup> Anniversary of the College of Agriculture and Natural Resources, 2005-06.
- Member, Dean's Promotion, Tenure and Reappointment Committee, 2000-02.
- Member, College Advisory Committee to the Dean, 1998-2001.
- Member, Excellence Committee, 1994-98, 2001-04.
- Member, Search Committee for Assistant Professor in Nutritional Sciences, 1994.
- Member, Teaching Excellence Committee, 1991-3.

### University-wide

- Member, Internal Review Committee, October 2012-14.
- Member, Environment Committee, October 2009 to January 2011.
- Coordinator, cooperation agreement with China University of Political Science and Law in the areas of economics, agricultural economics, political science and law.
- Member, Steering Committee of the Office of International Programs, August 2009-present.
- Member, Affiliated Faculty, Center for Environmental Sciences and Engineering, January 2008-present.
- Member, Graduate Faculty Council, January 2007-January 2010.
- Member, University Committee on Diversity and Multiculturalism, Task Force for drafting the new general education requirements and course approval, Spring 2003 , Fall 2004, Spring 2005.
- Member, University Social and Behavioral Sciences Review Committee, 1993-96.
- Member, Latin American Studies Faculty, 1993-Present, Finance Aid Committee, 1996.
- Member, Multicultural Task Force, 1991.
- Member, Graduate Faculty, 1991-present.

### *Rutgers University*

- Chair, Department Graduate Program and Research Committee, Summer 1990.
- Member, Cook College Affirmative Action Committee, 1985-87.
- Member, Department Graduate Program Committee, 1984-90.
- Chair, Department Graduate Exam Committee, 1984-85.
- Associate Member, Graduate Faculty in Agricultural Economics and Economics, 1984-90.
- University-wide Consultant for TSP and MINOS Computer Programming, 1985-90.

### **Professional Service**

#### American Agricultural Economics Association

- Associate Editor, *American Journal of Agricultural Economics*, 1998-02.
- Reviewer, Selected Papers on Agricultural Trade, 1998.
- Chair, Selected paper session on the Analysis of Agricultural Protection, 1993.
- Reviewer, Selected Papers on Political Economy, 1993, 1994, and 1995.
- Topic leader for Marketing and Price Analysis, Selected Papers, 1992.
- Reviewer, Selected Papers in Marketing and Price Analysis, 1989.
- Reviewer, *American Journal of Agricultural Economics*, 1987-present.

#### Northeastern Agricultural and Resource Economics Association

- Member, Nominating Committee, 1993-95

- Member, Editorial Board, *Northeastern Journal of Agricultural and Resource Economics*, 1989-91.
- Member, NAREA Meetings Ad hoc Committee, 1992-3.
- Reviewer, *Northeastern Journal of Agricultural and Resource Economics*, 1987-present.
- Member, Outstanding Master's Thesis Award Committee, 1987-89, Chair 1989.
- Member, Selected Papers and Organized Symposia Committee, 1985-88.

### **Other Professional Service**

- Member, Scientific Committee, 2020 IAAE conference, “Agribusiness in Latin America in the 21<sup>st</sup> Century.”
- Member, Scientific Committee, 2016 EAAE workshop, “Bargaining and Market Power in the Food Supply Chain.”
- Member, Editorial Board, *Agribusiness: An International Journal*, December 2011-2014.
- Member, Editorial Board of SMEA’s Book Series on Economics of Agriculture and the Food System (Catholic University of Sacred Heart, Italy), 2010-present.
- Member, Editorial Board, *Economia Agraria y Recursos Naturales* (Spain), 2009-present.
- Member, National Association of Agricultural Economics Administrators, 2007-present.
- Member, Council for Food, Agriculture and Resource Economics (C-FARE), 2007-present.
- Coordinator and Examiner, Vo-Ag Contest for Ag Business Management, Storrs, Connecticut, Friday, April 27, 2001.
- Member, Editorial Board, *Journal of Agricultural and Applied Economics*, 1994—1997.
- Member, NCR-182 Conference Committee for 1994-95.
- Member, Informal Task Force, Research Priorities for Hunger in Connecticut, 1993.
- Evaluator, NE-170 Project on Rural Land Use in the Northeast, 1993.
- Reviewer *American Journal of Agricultural Economics*, *Journal of Agricultural Economics*, *Agricultural Economics*, *Review of Industrial Organization*, *Economics Letters*, *Journal of Agribusiness*, *Canadian Journal of Agricultural Economics*, *Agribusiness: An International Journal*, *Economic Inquiry*, *Economics and Politics*, *Review of Economics and Statistics*, *Agricultural and Resource Economics Review*.
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### **International Service**

Developed and implemented cooperation agreements with:

- Catholic University of the Sacred Heart, Italy, 2009-2016
- China University of Political Science and Law-2010-15.
- China Agricultural University, 2010-2012
- Sichuan University, 2010-present
- Renmin University of China, 2012-2014
- Shandong University, 2016.
- Capital University of Economics and Business, 2017
- Pan American Agricultural School, Honduras, 2016-present.
- Undergraduate Study abroad program on the Mediterranean Agribusiness School in Zaragoza, Spain between CIHEAM-IAMZ and UConn, 2018.

Co-Organizer, Workshop on "Analysis and Management of Development Projects in the Latin American Context" (1991).

Organizer, Workshop on "The Markets for Vegetables in the Western Hemisphere: Trends, Policies, and de Linkages" (1988).

### **LANGUAGES**

Fluent in English, Spanish and French.